

IMovie Mash-Up Reflection Name _____

Words you may want to include:

planning	compare/contrast	cooperation	communicating	theme
editing	audio/video	artwork/photos	unique/creative	message
visuals	newscast/commercial	special effects	sound levels	technical
persuade	facts/opinion	images/visuals		

What were the three strongest features of your IMovie?

1. creativity
2. audio/video
3. persuasive

What would you change, if anything?

Add more of the informational news cast, less of the commercial.

How did you use feedback from classmates or from the teacher?

Our teacher told us to have audio louder and music softer.

In two sentences or more, tell me what your IMovie taught you about creating a video...

IMovie taught me to be cooperative with your partner. Also, IMovie taught me to back up an opinion using the informational video.



	Below Standard	Approaching Standard	Standard	Above Standard
Content and Message	<p>Limited Comparisons (0-1)</p> <p>Video is confusing</p> <p>No message or central Idea</p> <p>No details added.</p>	<p>Minimal comparisons (1-2)</p> <p>Message is weakly supported with few ideas.</p> <p>Detail is lacking.</p>	<p>Clear direct comparisons and contrasts.</p> <p>Two videos are blended to support message.</p> <p>Message supported by details.</p>	<p>Unique connections and contrasts.</p> <p>Strong compelling message. Mash up represents a clear unified product.</p> <p>Details, examples, and special effects enhance the message.</p>
Structure and organization	<p>Disorganized, Incomplete.</p> <p>No evidence of a central idea.</p>	<p>Mostly complete.</p> <p>Structure minimal with little video mash up.</p>	<p>Clear sequence of order.</p> <p>Well planned out and organized with beginning, middle, and end.</p>	<p>Overall unity with the order.</p> <p>All images, graphics, narration, and special effects connect to produce memorable and distinct video.</p>
Production Values	<p>Visuals are disconnected. Visual quality is poor.</p> <p>Narration and visuals mismatched.</p> <p>Sound levels inconsistent. Distracting background noises.</p>	<p>Visual choices sometime feel random.</p> <p>A large amount of image quality is poor.</p> <p>A large amount of technical problems with audio</p>	<p>Visual choices are well edited.</p> <p>All images and graphics are clear.</p> <p>Narration is easy to understand and recording is clean with little background noise.</p>	<p>Strong use of images to enhance video.</p> <p>Unique ideas using imported visuals and special effects .</p> <p>Narration delivered strong and clear with sound levels consistent throughout the video.</p>
Student Reflection	<p>Student reflection is lacking and limited.</p>	<p>Student reflection shows only basic thoughts and generic examples.</p>	<p>Student refelction shows thought, uses some advanced vocabulary , and tells how feedback influenced changes.</p>	<p>Student refelctiön shows detailed thought, uses advanced vocabulary , and tells in detail how feedback influenced changes .</p>